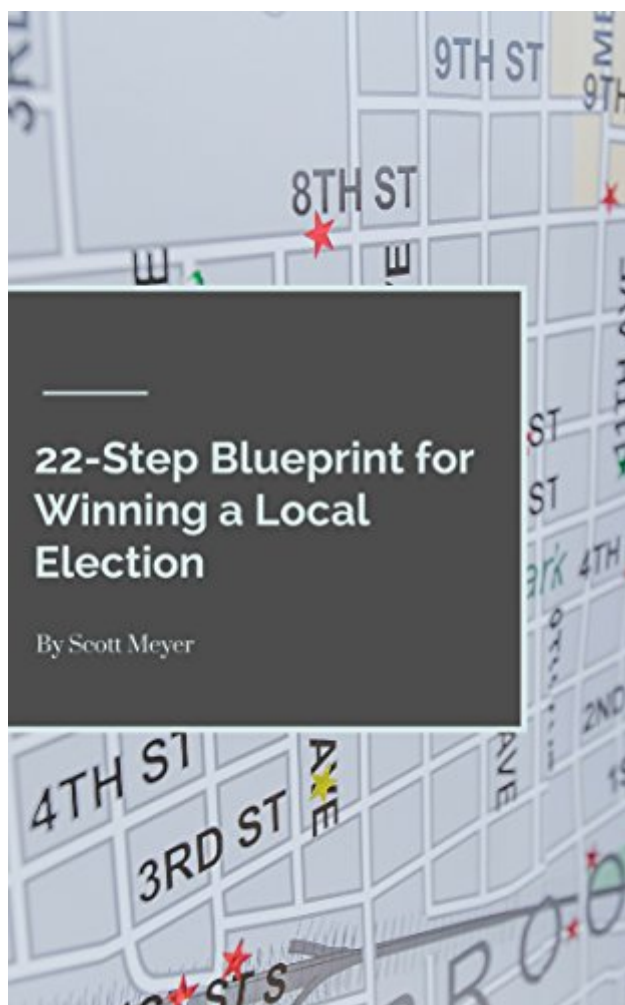


The book was found

22-Step Blueprint To Winning A Local Election



Synopsis

In 2015 with only \$2,000, Scott Meyer used digital media and local campaign tactics to win a seat on city council and increase voter turnout 30%. The secrets of his surprise win are now available for you, and your community needs you to take action. The health of our communities depends on the leadership of local politicians. The more voices that participate in the political process, the better our communities are. This blueprint shows how to run a successful, shoestring campaign, so anyone with an idea has an equal chance at winning an election. Move your ideas into action with this actionable guide to running a successful campaign.

Book Information

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Government > United States > State & Local Government #60 in Â Â Books > Politics & Social

Sciences > Politics & Government > United States > Local

Customer Reviews

This was such a thorough step-by-step manual targeted for winning a local election in a small town. I might have given it a 4 or 4 1/2 - there are always ways to make publications and especially "how-to's" clearer, or more encompassing; but the willingness of the author to share, and his genuine intent to truly assist more citizens to participate in their government is commendable.

This book was easy and simple. It offers the idea how to do a good job with little effort and money. It didn't give few template examples. It would be better - still very nice for a local campaign.

Excellent and succinct strategy - immediately applicable. Thank you for sharing your plan of action including time and cost elements.

These 22-steps are easy to follow and clear. I will have no problem executing each one. I'm so glad to have found this book!!

Starting a local campaign myself. Can't wait to get started. am motivated by this man's strategy and successful campaign. Kudos!!

Even for a buck, you should spend it elsewhere. The Author ran in a local election- once, raised \$2000 and wrote a book- probably to promote his own digital marketing business and other affiliates if I'm guessing right. If you want to know how to sign up for Mailchimp, Facebook ads or Instagram, take a video selfie to win a election post 2016 then this is the book for you

Political elections are really just marketing campaigns. This eBook walks you through the similarities and explains how you can use election tactics to improve your business' marketing efforts, too. You'll leave this knowing what to focus your attention on, where to spend your precious budget, and most importantly, how to win your next campaign. There's nothing better than a how-do document that actually tells you how to do something, and this is one.

Excellent book, especially for the price. Highly recommend it for candidates and those thinking of running.

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